

Asset Hub training curriculum | TARGET AUDIENCE: Channel Partners, Agency Partners, Marketing Campaign Managers, Channel Marketing Managers, Marketing Operations & Planning, Sales Functions, Product & Category Managers

Access [Asset Hub](#). Access training resources [here](#).

1

INTRODUCTION



For all audiences



Asset Hub at a glance (2 min)

2

FUNDAMENTALS



For all users



Asset Hub Fundamentals virtual live-training & Q&A (60 min)

AND /OR



Asset Hub Fundamentals training deck (60 min)

AND /OR



- How to access and register to Asset Hub (5 min)
- Find assets quickly and effectively (10 min)
- Download assets (4 min)
- Working with folders (5 min)
- Sharing assets with others (3 min)
- Become a search expert training deck (10 min)



3

ADVANCED



For Agency Partners and Product & Category Managers



How to upload assets to Asset Hub (7 min)

AND /OR



How to publish assets to Asset Hub (8 min)

AND /OR



- Asset Hub Upload process for assets and videos (60 min)
- Asset Categories in HP Asset Hub (60 min)



Online training



Training deck



Video tutorial



Other resource