# New Asset Hub Release

December 7, 2016

The Asset Hub 4.8 has been deployed to give you a better experience! Start learning about the new features and improvements now!
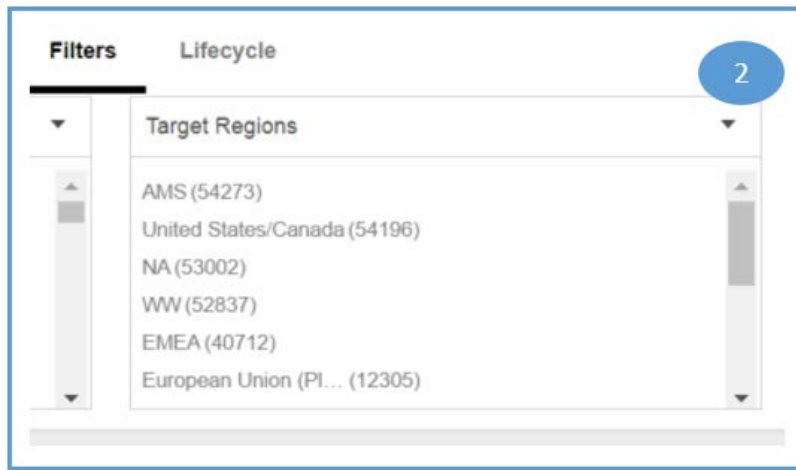
1. Save, search and download assets faster

a. **Product Search has become faster** – the values displayed in the search bar results are no longer correlated with the assets associated, so you can get products with 0 results (no assets associated)

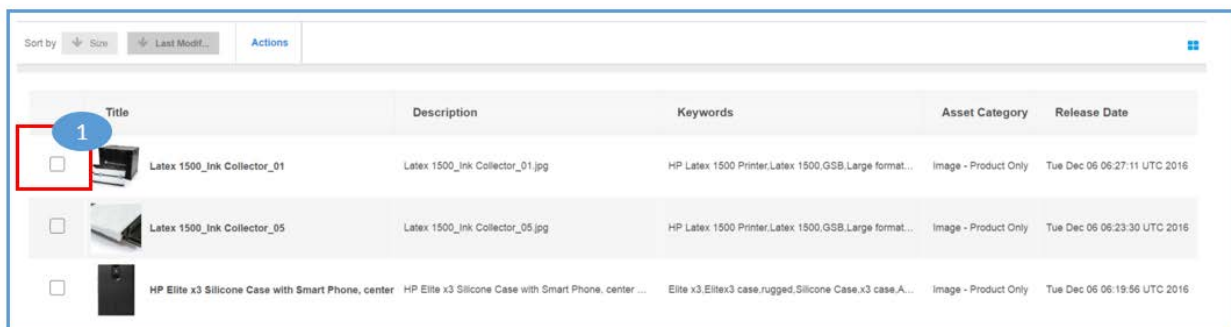b. **Target Regions** will be auto-filled when a country is selected (1)
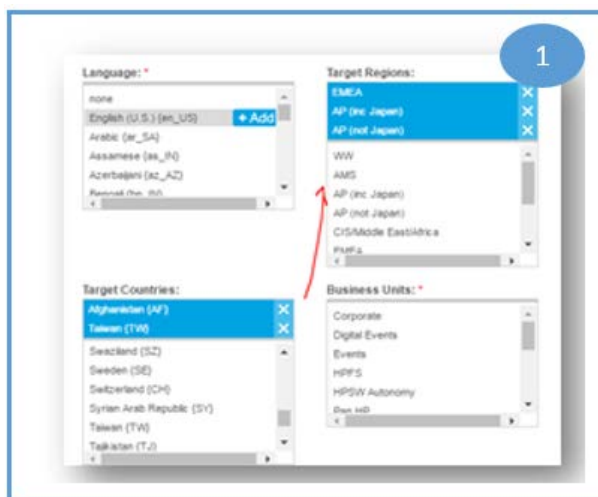
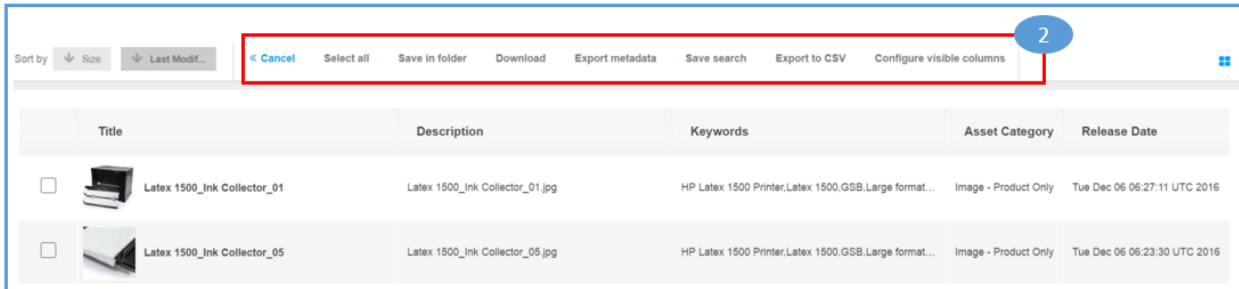c. **Target Regions** has become one of the **standard filters** (2)

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d. Select assets from the list view and save them directly in folders

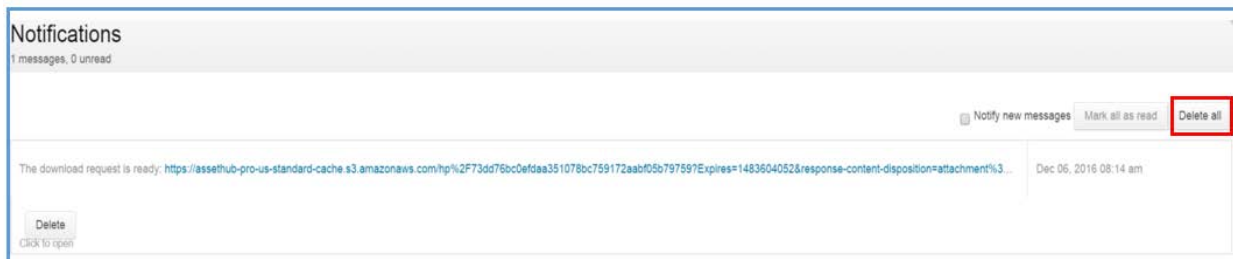**Step 1.** Click on the new select box in List view

Step 2. The **Actions menu** is now also enabled in the **List view**, allowing you to perform the same actions as in Thumbnail view, such as saving an asset in a folder.
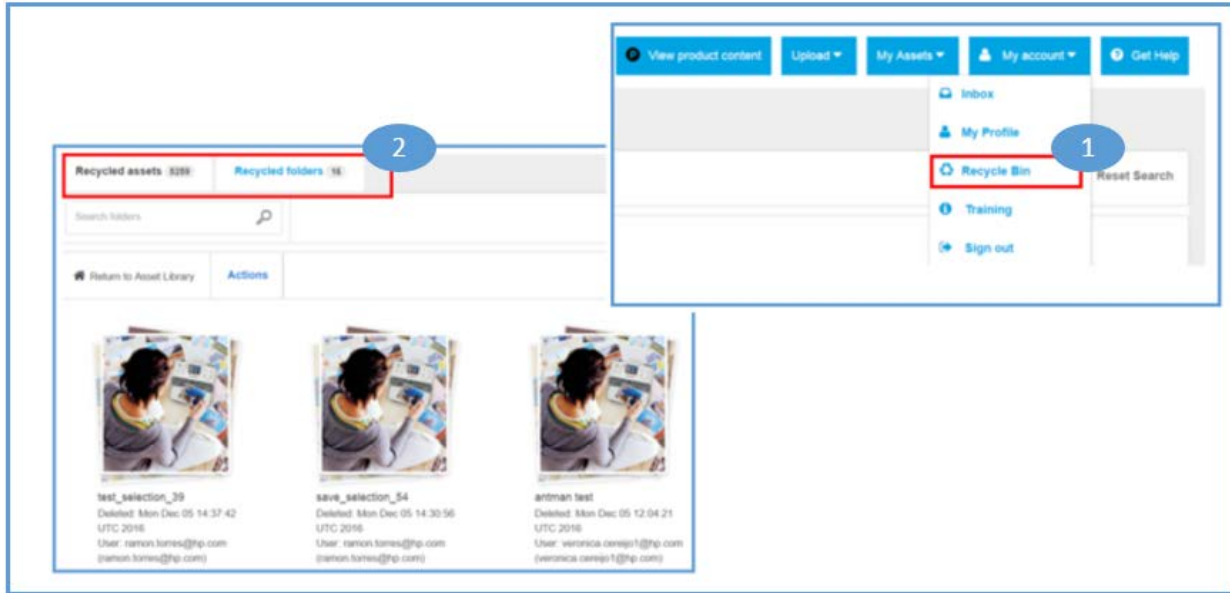
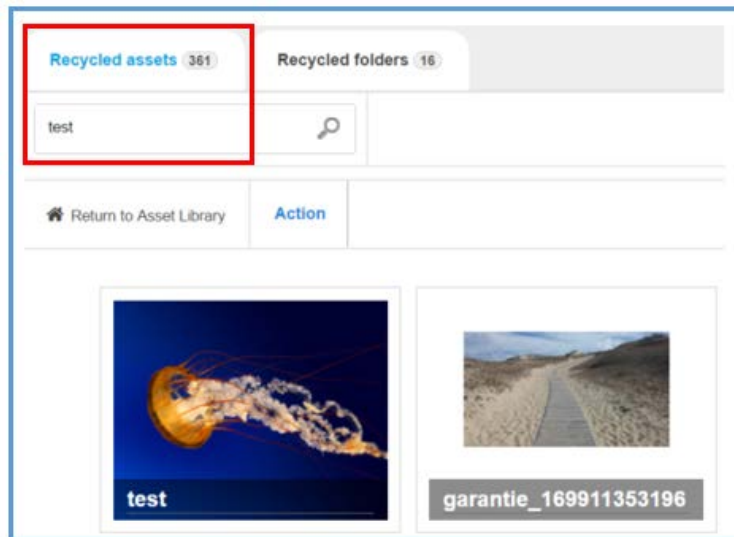e. Ability to **delete all notifications** in the Inbox.

f. **Recover deleted folders** from the Recycle Bin.
   The deleted folders are now in the Recycle bin, allowing you to **recover your own folders**
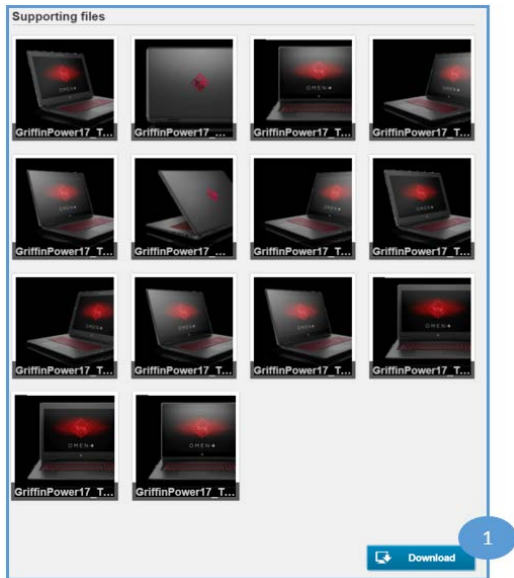
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g. Users with access to the Recycle Bin (requires the user to be an editor) can now **search through the Recycle Bin.**

h. You can now **download multiple supporting files simultaneously**. After opening the Metadata and checking the **DRM Usage Rights and Restrictions**, click on Download.
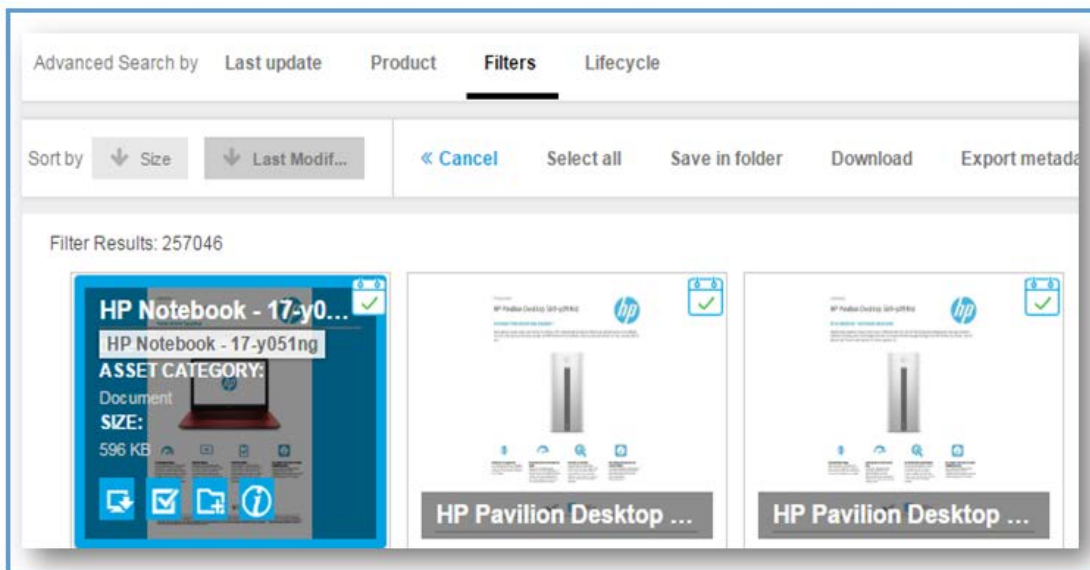
You will receive a message in your e-mail and in the Inbox in Asset Hub with a zip file.

i. The Metadata overlay continues to be visible even after clicking on Actions.
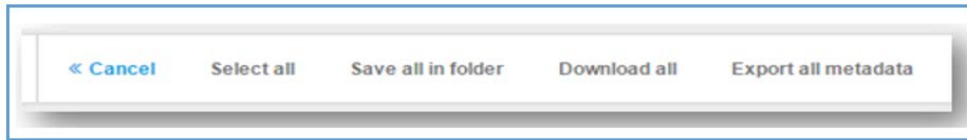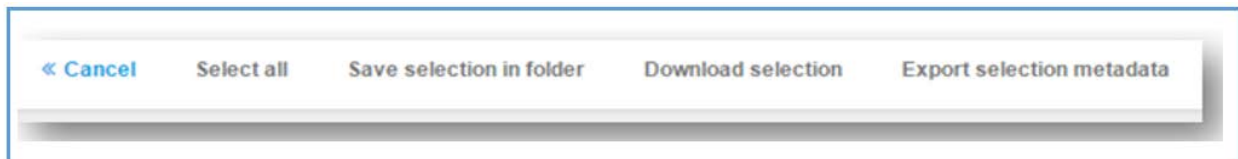

j. Enhanced experience for Save in folder/Download/Export metadata

Clicking on **Select all** updates the menu values for Download/Save/Export

Manually selecting some assets (or un-selecting some assets *after* clicking on Select all) will also update the menu values.
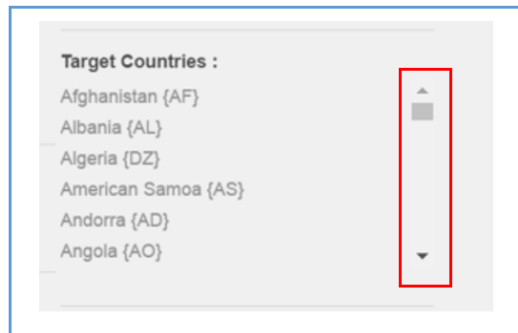

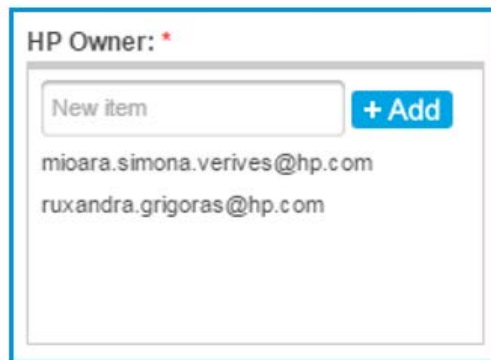k. The same list of options will be displayed no matter which download menu you use (overlay, actions or tab).
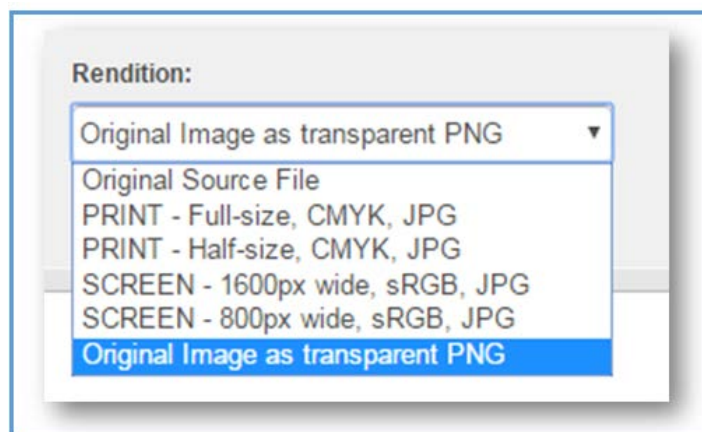
2. Contributors become more efficient

a. In View Metadata – Target Countries is now a **scrollable list**

b. **User- specific drop down list for HP Owner field** with previous owner mails introduced by the user


c. T**wo new asset categories** have been added: **Multimedia – Web Pages** and **Multimedia – Screensavers,** allowing more refined asset categorization and faster search.

The **Multimedia – Web Pages** should be used for landing pages, online banners, social media and other web components. Use the **Multimedia – Screensavers** category for screensavers (.exe file type). This asset category will deploy to CAP/FAST.
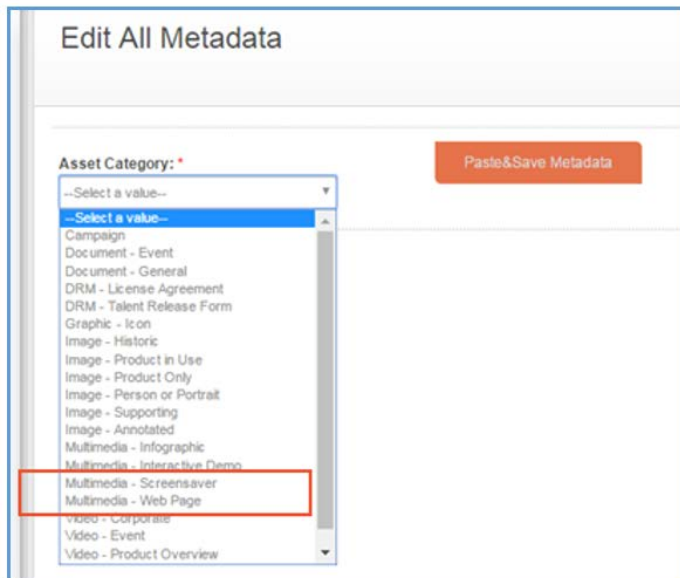
3. Access for Retailers has been streamlined

Retailers now sign-up more easily with the new retailer access form. HP Sponsors interested in further details regarding this user profile, please submit a corresponding ticket to Asset Hub support.

Support

Asset Hub has taken support to the next level with the new Marketing Application Support Center. Its highly intuitive interface enables quick and easy access to the helpdesk and self-help resources from a large range of devices including smartphones and tablets.

You need help? Login to the Marketing Application Support Center and click on NEW TICKET.

Content and design by Marketing Application Support & Services (MASS). Contact MASS for feedback.