HP Asset Hub Communication

Event assets now available in Asset hub

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Further consolidating all digital marketing assets into one repository and providing a single point of access and consistent user experience across asset categories, around 4.7k HP event assets have been transitioned to the Enterprise Asset Hub and PPS Asset Hub repositories, replacing the legacy Event Syndication Platform.

In order to access events assets in Asset Hub, follow the steps outlined below:

1. Go to the **Folders** tab on the Asset Hub entry page and select **Shared Folders**
2. Open your desired folder within the **Events** folder category
3. Enter a key word in the **Search** field
4. In addition, you can use the **Advanced Search** and set filters: event life cycle *(pre-/during/post-event)*; event tactic; keywords

Alternatively, you can also run a keyword search or an advanced search from the Asset Hub entry page.

For further information and details, visit the Resource Center Training site and review event assets related trainings and help documentation.